

FOR IMMEDIATE RELEASE

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Joy Carpets & Co.

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JOY CARPETS OFFERS BOWLING CENTERS NEW FLOORING OPTIONS WITH NEON LIGHTS™ CARPET TILE

Attractive and versatile carpet tile offers advantages over traditional broadloom carpet.

Fort Oglethorpe, GA – Joy Carpets & Co. continues to experience overwhelming success with its Neon Lights™ Carpet Tile, an industry-first collection of fluorescent carpet tile designed for commercial amusement facilities and family entertainment centers. Neon Lights™ combines stunning fluorescent colors with exceptional durability and a state-of-the-art cushioned backing system to create one of the most innovative and unique floor coverings available.

Neon Lights' patent-pending manufacturing process offers distinct advantages over traditional broadloom carpeting. Delivery, handling, installation, and removal are simple with the StayTac™ Cushioned Backing System. This system incorporates a unique high-friction coating that eliminates lateral tile movement without the use of adhesives. However, in the event of damage, periodic maintenance, or if under-floor access is needed, tiles can be repeatedly removed or replaced.

In addition, Neon Lights' guaranteed pattern match ensures the seamless look of broadloom carpeting without the wrinkling, unraveling or seam splitting that can occur with traditional carpet installations.

"Our Neon Lights™ Carpet Tile is long overdue in the bowling industry, and it instantly solves many of the problems bowling proprietors face on a daily basis when installing, removing, and maintaining their carpeting," said Nick Dobosh, President. "This exciting product is another example of our company's ongoing commitment to addressing customer needs."

About Joy Carpets

For over 40 years, Joy Carpets has been the leader in the design and manufacture of specialty patterned broadloom, carpet tile, and area rugs for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, healthcare, and commercial markets, worldwide.

Joy Carpets pioneered fine gauge tufting for high-traffic commercial environments and introduced the first recreational carpeting, Games People Play®, to the industry in 1973. Since that time, we have been committed to meeting the unique needs of our customers by manufacturing the highest quality products through cutting edge technology and design. For more information, visit www.joycarpets.com