

FOR IMMEDIATE RELEASE

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Joy Carpets & Co.

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**SO WHAT ELSE IS NEW? JOY CARPETS EXPANDS
NEON LIGHTS™ FLUORESCENT CARPET COLLECTION**

Company introduces 30 new styles with a 48 hour lead time.

Fort Oglethorpe, GA – Joy Carpets & Co. continues to expand its Neon Lights™ Collection with 30 new carpet introductions for Summer 2015. First revealed at the International BowlExpo in Las Vegas, NV, these carpet styles are uniquely suited to family entertainments centers, and they are in stock and ready to ship within 48 hours.

Manufactured with only the highest quality raw materials, Joy Carpets continues its legacy of excellence with Neon Lights™. Able to withstand the most demanding commercial environments, these carpets resist soil, stains, are easily cleaned, and are backed by comprehensive wear warranties for peace of mind.

“We are extremely pleased with the success of Neon Lights™,” said Nick Dobosh, President. “Our hope is this collection continues to gain momentum as proprietors take advantage of our extensive selection and 48 hour, quick-ship service. Joy Carpets is proud to be setting the standard for floor covering in this exciting market.”

About Joy Carpets

For over 40 years, Joy Carpets has been the leader in the design and manufacture of specialty patterned broadloom, carpet tile, and area rugs for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, healthcare, and commercial markets, worldwide.

Joy Carpets pioneered fine gauge tufting for high-traffic commercial environments and introduced the first recreational carpeting, Games People Play®, to the industry in 1973. Since that time, we have been committed to meeting the unique needs of our customers by manufacturing the highest quality products through cutting edge technology and design. For more information, visit www.joycarpets.com.