

FOR IMMEDIATE RELEASE

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Joy Carpets & Co.

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JOY CARPETS SETS SERVICE STANDARD WITH LIGHTSPEED™ QUICK-SHIP PROGRAM

Company introduces 40 fluorescent designs with a 48 hour lead time.

Fort Oglethorpe, GA – Joy Carpets & Co. enhances its successful Neon Lights™ Collection with Lightspeed™, a 48-hour quick-ship program that includes 40 of Joy's most popular fluorescent carpet and carpet tile designs.

"We are seeing an increase in requests for immediate delivery, and Lightspeed™ is our answer to these requests," said Nick Dobosh, President. "Customers cannot afford lengthy delays with flooring installations, and our hope is this program helps business owners maximize revenue by minimizing downtime."

Neon Lights™ is an industry-first collection of fluorescent broadloom carpet and carpet tile designed for amusement facilities and family entertainment centers. Able to withstand the most demanding environments, these carpets resist soil, stains, are easily cleaned, and are backed by comprehensive wear warranties for peace of mind.

"The goal of Lightspeed™ is to deliver the highest quality product in the most expeditious manner possible," said Dobosh. "We're confident our customers will see value in this approach."

About Joy Carpets

For over 40 years, Joy Carpets has been the leader in the design and manufacture of specialty patterned broadloom, carpet tile, and area rugs for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, healthcare, and commercial markets, worldwide.

Joy Carpets pioneered fine gauge tufting for high-traffic commercial environments and introduced the first recreational carpeting, Games People Play®, to the industry in 1973. Since that time, we have been committed to meeting the unique needs of our customers by manufacturing the highest quality products through cutting edge technology and design. For more information, visit www.joycarpets.com.