

# Specialty Spaces<sup>™</sup>

[carpet solutions for home, work, or play]

If you are looking for something extraordinary in that special room of the home or office, fill the void with Joy Carpets' broad selection of unique carpet and carpet tile designs. Our products express personal style, compliment specialized décor, and will maintain their beauty in even the most active interiors.































#### Luxury Living

Unique in color and design, these versatile patterns are certain to provide an element of refined style in select living areas. Includes casual, sophisticated, formal and traditional designs.

#### Workspace

Designed for distinctive commercial spaces, these high-energy patterns are manufactured to withstand the heavy traffic and year-round abuse found in the busiest commercial facilities.

#### **Upscale Entertainment**

Define and energize home theaters and family entertainment areas with our distinctive carpet designs. These exciting products layer pattern and color to create a unique level of soft sophistication.

#### Room to Grow

Uniquely styled to coordinate with modern design trends, these decorative and playful carpets are the perfect complement to a child nursery, teen bedroom, or juvenile play space.

Visit joycarpets.com to view our complete line of flooring options!

or the world



# Dealer Program

For the floor covering retailer desiring a more diverse product offering, our unique line of specialty patterned broadloom, area rugs, and carpet tile are available to you through our dealer program. See below a summary of benefits you get when you align with Joy Carpets!



## 2 Custom Design Service

- Customize any carpet or carpet tile pattern
- Free consultation with design team



### Sample Support

- Up to 3 samples per project at no charge
- Additional samples available at a \$5/ea. (sample size: 8" x 10")



### Website Support

- Access to our complete digital library
- High resolution image and lifestyle photography
- Enhanced product and marketing content
- Downloadable online catalogs
- Participating <u>Broadlume</u> vendor partner

#### 4 Specialty Spaces™ Display

- Features our 60 best-selling patterns
- Durable, rolling metal frame
- 24" x 36" sample boards





53"w x 67"h x 27"d



# Specialty Spaces<sup>™</sup> Display

Exciting news - Joy Carpets is launching our new **Specialty Spaces™ Retail Display!** This 30-pin display features 60 of our best-selling carpet patterns for all areas of the home, and is constructed using modern styling on a durable, rolling metal frame. Specialty Spaces™ attractively features Joy Carpets' distinctive patterns that are certain to be a hit with those customers looking to make a bold fashion statement in select living areas.

# Introductory special: \$799 + shipping (regular \$1,499 + shipping)





• Material: Metal

• Dimensions: 53"W x 67"H x 27"D

• Samples Size: 24" x 36" sample boards

Samples include best sellers from the collections below:

- Any Day Matinee
  Games People Play
- ImpressionsKaleidoscope
- Room to Grow
  Neon Lights

Specialty Spaces<sup>™</sup> is the retail destination for customers looking for distinctive patterns for home, work or play.

Return order form via email or fax. or call the number below for more information:



Joy Carpets & Co. phone: 706.866.3335 fax: 706.866.7928

email: joycarpets@joycarpets.com

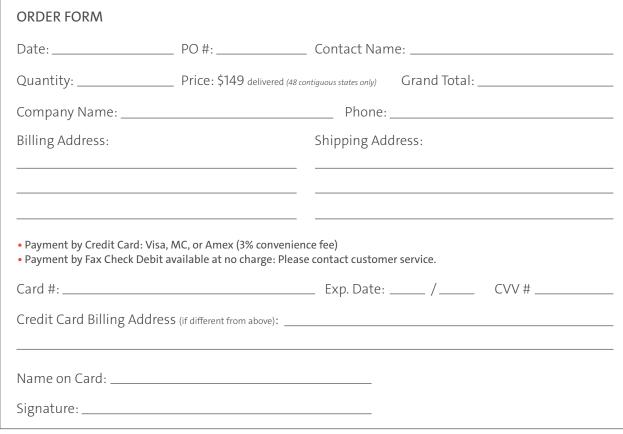


# **Product Folder Sales Kit**

For the floor covering dealer desiring a more diverse product offering, this unique product folder contains Joy Carpets' complete line of over 300 styles of specialty patterned broadloom, area rugs, and carpet tile.

Package includes 9 collections organized by theme for easy reference along with lifestyle photography, carpet samples, specifications, warranties and technical information.

### Introductory special: \$149 delivered (regular \$199)





#### 9 Carpet and tile Collections:

- Impressions<sup>®</sup>
- Room To Grow™
- Any Day Matinee™
- Neon Lights™
- Kaleidoscope™
- Playful Patterns™
- Games People Play™
- OnDemand™
- Totally Tiles®
- Over 300 Specialty Patterns and 3,500 SKUs
- Full Color Lifestyle Photography
- Carpet Samples Included
- No Stocking Requirements

Return order form via email or fax, or call the number below for more information:



Joy Carpets & Co. phone: 706.866.3335 fax: 706.866.7928

email: joycarpets@joycarpets.com