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Joy Carpets & Co.

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JOY CARPETS INTRODUCES FIRST TAKE™ AREA RUG COLLECTION

Company launches 26 rug designs for residential interiors.

Fort Oglethorpe, GA – Joy Carpets & Co., a leading manufacturer of specialty flooring for residential, commercial, hospitality, and educational environments, enhances its successful range of products with First Take™, an exciting collection of residential area rugs for distinctive interiors.

A first for Joy Carpets, these decorative rugs explore a range of design trends including industrial and organic textures, modern geometrics, distressed traditionals, and vibrant boho patterns.

“First Take™ is the culmination of a number of years of research and development, and we are excited to offer this exciting rug collection to the Residential Market,” said Nick Dobosh, President. “While we are new to the decorative rug business, we are veterans in flooring, and I think our customers will be pleasantly surprised with our fresh perspective on area rug design. In a market where consumers have plenty of purchasing options, I believe Joy Carpets brings something unique to the table.”

Rich in color and design, First Take™ offers an array of style and size options that coordinate with the latest fashion trends. Manufactured from 100% STAINMASTER® Nylon, these rugs will maintain their original beauty in even the most active living spaces.

About Joy Carpets

For over 45 years, Joy Carpets has been the leader in the design and manufacture of specialty flooring for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, and commercial markets, worldwide. For more information, visit www.joycarpets.com.