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1/01/15



Joy Carpets & Co.

Media Contact: Nick Dobosh

Tel: 800-645-2787 ext:123

Email: [ndobosh@joycarpets.com](mailto:ndobosh@joycarpets.com)

**JOY CARPETS INTRODUCES NEW FLOORING FOR HOME THEATERS  
WITH ANY DAY MATINEE™ CARPET COLLECTION**

Versatile carpet expands design options for home theaters and family entertainment areas.

**Fort Oglethorpe, GA** – Joy Carpets & Co. continues to experience overwhelming success with Any Day Matinee™, an industry-first collection of patterned carpet for distinctive home theaters and family entertainment areas. Rich in color and design, Any Day Matinee™ offers an array of pattern and color options that express personal style while also coordinating with the latest fashion trends.

Using only the highest quality yarns and injection dye processes, Any Day Matinee™ carpets are as durable as they are attractive. Backed by comprehensive stain and wear warranties, these carpets add warmth and value to any room and will maintain their original beauty for years to come in even the most active areas of the home.

“Any Day Matinee™ is long overdue in the A/V industry, and it solves many of the problems homeowners face when choosing carpet for their family entertainment area,” said Nick Dobosh, President. “This collection is an important tool in the belts of home integrators as they offer clients a comprehensive, floor-ceiling, home theater solution. These products are another example of Joy Carpets’ ongoing commitment to addressing market demands.”

**About Joy Carpets**

For over 40 years, Joy Carpets has been the leader in the design and manufacture of specialty patterned broadloom, carpet tile, and area rugs for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, healthcare, and commercial markets, worldwide.

Joy Carpets pioneered fine gauge tufting for high-traffic commercial environments and introduced the first recreational carpeting, Games People Play®, to the industry in 1973. Since that time, we have been committed to meeting the unique needs of our customers by manufacturing the highest quality products through cutting edge technology and design. For more information, visit [www.joycarpets.com](http://www.joycarpets.com).