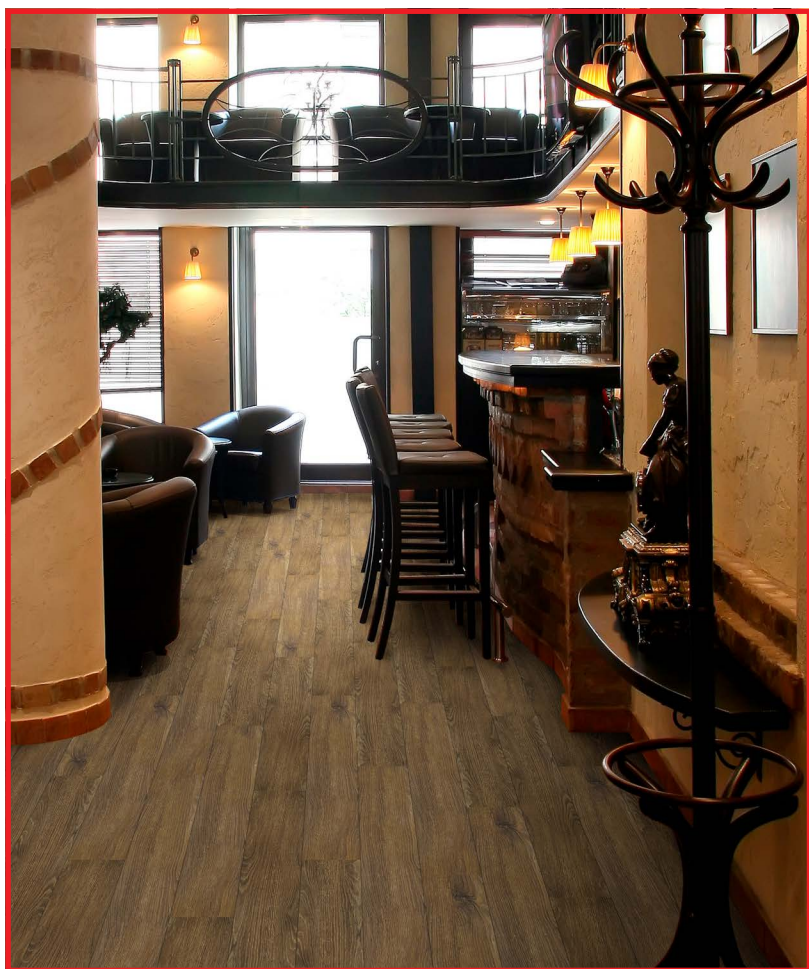




Joy Carpets & Co.

 *Terra Firma*<sup>™</sup>  
[commercial luxury vinyl tile]

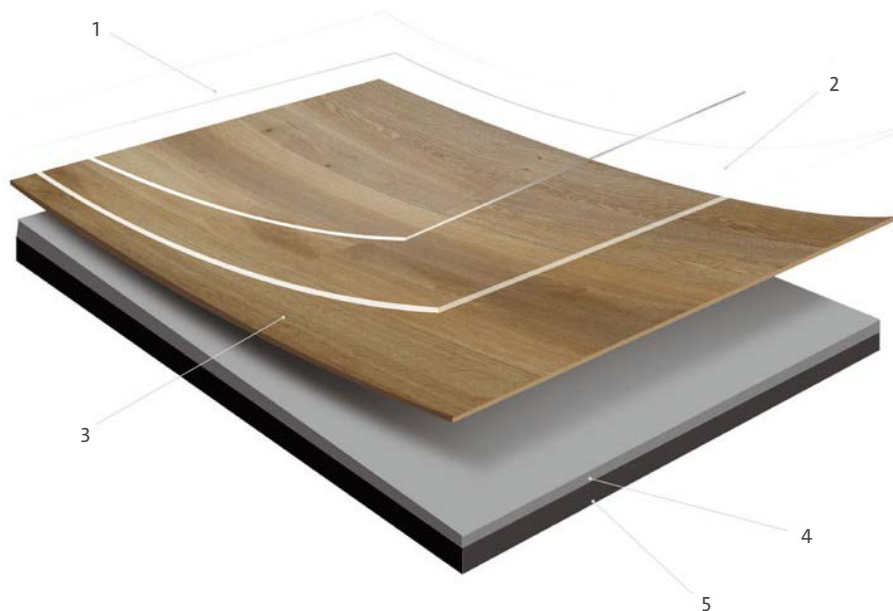




Terra Firma™ Luxury Vinyl Tile is a high-fashion, resilient flooring engineered to withstand busy, commercial environments. The perfect combination of style, performance, and comfort, Terra Firma™ creates new design options for residential, commercial and hospitality interiors. Available in colors and textures that capture the natural beauty of wood and stone, these elegant designs are certain to create a signature room with visual impact.

Remember...the timeless aesthetics of wood and stone will never go out of style, so choose Joy Carpets for the fastest way to a fantastic floor!

## LVT Construction:



1. Quartz Enhanced Urethane Coating - Provides stain and abrasion resistance and eliminates need for waxes or chemicals.

2. Wear Layer - Provides long lasting appearance retention in heavy commercial settings.

3. Printed Layer - High-definition printed film provides lifelike visual effects.

4 & 5. Core and Backing Layers - 100% vinyl core and backing provides dimensional stability, impact resistance, and serves as the foundation of the product.



AVATAR GROVE™ - 2500  
AVAILABLE IN 18 COLORS



EUCALYPTUS™ - 2505  
AVAILABLE IN 5 COLORS



APPLEWOOD™ - 2506  
AVAILABLE IN 5 COLORS



AGED OAK™ - 2504  
AVAILABLE IN 5 COLORS



LAUREL OAK™ - 2507  
AVAILABLE IN 6 COLORS



RUSTIC PINE™ - 2508  
AVAILABLE IN 4 COLORS



TEAK™ - 2509  
AVAILABLE IN 4 COLORS



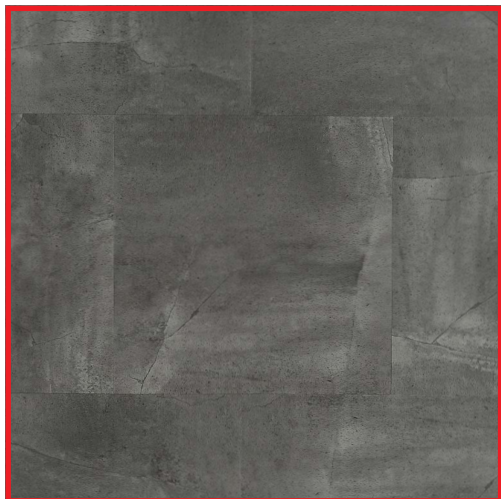
CRADLE MOUNTAIN™ - 2501  
AVAILABLE IN 14 COLORS



TUSCANY™ - 2503  
AVAILABLE IN 3 COLORS



EMPIRE™ - 2502  
AVAILABLE IN 3 COLORS



SLATE™ - 2511  
AVAILABLE IN 4 COLORS



TRAVERTINE™ - 2510  
AVAILABLE IN 6 COLORS



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